1. Name: Jeff Knowles
2. Organization: Alta Planning + Design
3. City/town: Oakland, CA
4. Name of proposed session: Oakland’s Equitable Community Outreach and Partnership Model
5. Proposed format of session
   a. Interactive workshop
   b. Mobile workshop
   c. Interview
   d. Discussion among a small group of speakers (no presentation)
   e. Small group activity/discussion
   f. Pecha kucha
   g. Presentation via powerpoint
   h. Panel
   i. Vendor
   j. Demo
   k. Other
6. If you first choice is a panel but you had to present your idea in a format other than a panel, what would it be?
7. Description (max 300 words)
   This past year, Oakland’s Department of Transportation (OakDOT) placed equity and community partnerships at the core of Let’s Bike Oakland, an update to the City's Bicycle Plan. Tossing out the old community input playbook, OakDOT directly engaged underserved communities whose voices have historically been overlooked, investing in community-based organizations as core project team members and establishing data-based, equity-driven prioritization for bicycle investments. Partners had the autonomy to structure outreach in the best format for their communities and provided direct input into the plan’s vision, policies, and recommendations to ensure it reflected authentic community voices. In this interview, Manuel Corona (OakDOT) and Clarrissa Cabansagan (TransForm) who coordinated the five community-based organizations will sit down to share their thoughts on the process, outcomes and lessons learned.
8. Moderator for session - Jeff Knowles, Alta Planning + Design
9. Speaker(s) (if different from you) Manuel Corona, OakDOT; Clarrissa Cabansagan, TransForm
10. Speakers’ email address (if different from you) MCorona@oaklandca.gov; ccabansagan@transformca.org

11. We encourage diverse perspectives during our sessions. This means both diversity from a demographic perspective (age, gender, race/ethnicity, sexual orientation) as well as the industries/voices the speaker is representing (cities, grassroots organizations, consultants, etc.). A panel of just one ethnicity, gender, or viewpoint will not be considered. What steps are you taking to make sure this session represents broad perspectives?

Check out the work we’re doing around this topic here: 
https://bikesiliconvalley.org/diversity-equity-and-inclusion/
The interview will include two people of color. One represents a government perspective and the other represents non-profit advocacy perspective. The interviewer is a cis-male caucasian representing the role of a consultant that managed the Bike Plan Update. (NOTE: I am more than happy to step aside and let the interview happen between Manuel and Clarrissa or have staff from SVBC play the role of interviewer).

12. What is an action items/next step from your proposed topic that could be shared with the audience?
OakDOT is working to develop an on-call for community-based organizations to systematize a paid role for them in future transportation planning and implementation efforts.

13. Anything else that we should know?
The Draft Bike Plan can be viewed here: https://www.letsbikeoakland.com/draft-plan/ I encourage the committee to take a look at Chapter 3: Community Voice.