

SVBC Board Meeting Minutes

Date: August 20, 2009
Location: Pizza My Heart, 117 East San Carlos St., San Jose
Present: Jerri-Ann Meyer, Jack Miller, Sue Young, Gary Brustin, Jim Parker, Greg McPheeters, Ryan Kaufman, and Mark Eliot
Absent: Paul Goldstein
Staff: Corinne Winter
Guests: (None)

Meeting called to order at 6:32pm by Greg

Public Comments. The meeting was opened for public comments. No comments.

July Minutes.

MOTION by Jerri-Ann to approve minutes from the July meeting; seconded by Gary; motion passed unanimously.

New Officer Election. Earlier in August Jerri-Ann resigned as President. We need to elect a new President and/or Vice President to serve through the end of the year. The board feels that Paul would be a good Vice President, although he is absent from the meeting and can't defend himself. This idea will be broached when Paul returns.

MOTION by Gary that Greg continue as interim President and that the Vice President position remain vacant until the next board meeting or an email vote between meetings; seconded by Jack; motion passed unanimously.

Nominating Committee Report. Committee is currently Greg, Ryan, Jack, Jim, and Corinne. Committee met to discuss who would be returning, who was not, who was unsure and how these people mapped to various roles (fundraising, policy, etc). This determined what roles and skills were needed. Probably need 2-3 for policy, 3-5 for fundraising, and 1-2 governance. Assumption was that some board members might fill several roles. In other cases, a board member might focus on single area, such as fundraising.

Future Board Meeting Organization and Schedule. Jim presented some alternatives to the current organization of the board and how meetings are scheduled. Corinne said that roughly four years ago board meetings were bi-monthly. Monthly meetings are a big problem for at least five prospective board candidates. Based on his analysis of the alternatives, Jim recommends a more committee-driven structure that would also include non-board members, a move to quarterly board meetings, allowing delegation from board to the committee level, and assigning staff to coordinate and drive the committees. Jerri-Ann questioned limiting member access to the board. Jim clarified that the board meeting would be extremely high level – without many of the details we discuss now --

and general members would be encouraged to participate fully on committees. Jim also discussed some possible ways of enhancing member outreach. Mark said that any new committee-driven structure would need to address both standing and ad-hoc committees and that how the committees were set up would make a big difference in how well this new structure worked.

MOTION by Jim that the board (a) move to a quarterly meeting schedule, (b) move to a committee-driven organization that allows for committee charters to bind the organization, and (c) that, with board consent, empower the ED to appoint staff to committees to drive committee meetings. This to occur no later than January 2010; seconded by Gary; motion passed unanimously.

Jerri-Ann commented that we might need to consult the bylaws regarding any limitations on this planned change in the organization structure or if the bylaws may need modification.

ACTION for Gary to check the existing bylaws for requirements that may conflict with this plan.

Finance Committee Report. Jim presented the “dashboard” of finance initiatives and their current status. All looked good.

Development Committee Report. Sue is turning in a final version of the guest/sponsor list for the Gala event to staff tomorrow. Next step is the silent auction; board needs to solicit large-ticket, special items from bike shops, wineries, places you stay, etc that are in the greater than \$200 range. Staff is planning to move the event back at least three weeks to Nov 18th or 19th.

ACTION for all board members to find silent auction items.

Staff Report. Corinne presented the list of current grants, pending grants, future grant opportunities. Preparations for Bike-to-Work Day 2010 have begun. Colin has given quite a few Share-the-Road presentations lately. Jen is working on improving the incident reporting system. Corinne notes that members and interns are working on committees to help with the Diridon Station planning process. Corinne plans to put out an RFP for consulting on the Salesforce system to get our implementation complete.

ACTION for staff to prepare a report on the incident reporting system for the next board meeting.

ACTION for board to send any possible companies for the Bike Friendly Workplace to Colin.

Policy Committee Report. Prior to the board meeting, Jerri-Ann circulated information from VTA Staff on the criteria and guidelines they use when reviewing projects for bicycling and pedestrian facilities and access. If anyone on the board has feedback, please

contact Paul or Jerri-Ann so that feedback can be passed along to VTA staff. Discussions with Santa Clara County Roads are continuing on the “special event ordinance.” The VTA BPAC has a subcommittee attempting to work with County Roads on acceptable language for bicyclists as part of that special events ordinance. There is concern from the bicycling community with the current draft wording.

Mark discussed four on-going actions: (a) Sheriff’s ticketing campaign in Portola Valley, (b) Bay Trail land transfer from Cargill to NASA, (c) Willow Glen spur trail easement, (d) support for new Crystal Springs trail segment.

ACTION for Corinne to contact the San Mateo Sheriff’s office to set up a meeting on the Portola Valley ticketing campaign.

Meeting adjourned at 8:33pm.

Respectfully submitted,
Mark Eliot